Tapping into HUD Programs

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Objectives:

- Overview of HUD Programs

- What's Eligible?

- How Do I Get "Them" Interested?

Types of HUD Funding

- Community Development Block Grant (CDBG)

- HOME – Investment Partnerships Program

- Public Housing Capital Funds Program

- CDBG – State Administered

- Rural Housing & Economic Development (RHED)

- Healthy Homes *

- Section 203 (k) Loan Program

Dazzle Your Friends with Trivia

- Currently no federal regulations for rehabilitation concerning radon, but HUD has made efforts to include programs that could address the problem
- Environmental statutory checklist does not include reviewing for radon
- Housing Quality Standards (HQS) Checklist for Section 8 Housing does not include Radon Testing
- FHA has revised a mandatory inspection form (HUD-92564-CN) to include verbiage Radon Gas Testing
- Nationally there is not Radon program funded through CDBG

What's Eligible?

- Housing Rehabilitation
  - Single Family
  - Rental Properties
- Homeownership Assistance
- New Construction of Housing *
- Public Services – Education/Awareness Programs *

What's Eligible? (cont.)

- Planning Activities
- Training
- Code Enforcement (Know the Local Building Codes) *

Buzz Words to Make It Eligible

- For CDBG Funds
  - Satisfy a National Objective
    - Low/Mod Housing ***
    - Create Jobs
    - Serve a Limited Clientele ***
    - Slums & Blight
    - Urgent Need

Litmus Test

- Housing Activities – Threat to Health of the Residents, Second Leading Cause of Lung Cancer!!!!!

- Benefit Low and Moderate Income People

- Low Mod Area

- An assumed low/mod population (Elderly, persons with disabilities)

Performance Measures

- What are the ultimate goals of the project?
- Will it improve the lives of our citizens?
- How?
- How will I measure success?

How Do I Access Funds?

- Entitlement Money (Direct Funding)
- Playing by the Rules

Consolidated Plan

Annual Plan

Request for Proposals

Citizen Participation Plan

Local Representatives

How Is Funding Determined?

- By formula
- Population
- Number of Persons in Poverty
- Growth Lag
- Age of Housing Stock

Citizen Participation Plan

- An opportunity to let City officials know what the community needs, not what they think we need

- Each jurisdiction is required to have a citizen participation plan

- Should encourage input from the citizenry in creating the Consolidated Plan

- Consolidated Plan is a road map of how the community will spend its funds over the next 5 years.

Citizen Participation (cont.)

- The target audience for participation are low/mod people; people living in low/mod neighborhoods; areas where CDBG funds are earmarked; residents of Public Housing
- Availability of Con Plan to the public for comment
- Publish Con Plan
- At least two public hearings per year
- Minimum of 30 day comment period
- Notification of Amendments

Citizen Participation Plan #3

- Provide adequate notice of the hearings and provide reasonable accommodations
- Provide technical assistance for groups of low/mod persons in developing proposals for funding assistance

Other Things to Know

- When Are the Public Hearings Held?
- How Are Proposals Accepted?
- Who Administers the Housing Programs?
- What is the Housing Program Design?
- What is the Cycle for Proposals?
- Who Do I Contact?
- Every Community is Different
- What are the Funding Limits?

Competitive Programs

- Must Get a Community Interested in Applying for Funding
- Must Get a Non-Profit Interested in Funding

NYS – Small Cities (CDBG)

- NYS received $48,803,770 in CDBG funding
- Publishes two NOFAs
- $16M was set aside for Economic Development Activities
- Remainder is used for Comprehensive, Housing-related, Micro-Enterprise, Public Facility Grants
- Average grants are between $400,000-$600,000
- Check website for publication dates.

Rural Housing & Economic Development (RHED)

- National Competition
- Bundled with the Super NOFA Package usually published in January/February/March…
- $16,830,000 available in 2007
- Maximum of $400,000
- Very flexible regarding eligible activities
- Winners just recently announced

How Do I Tap In?

- Not completed overnight
- Program usual takes a year to develop
- Must have a buy in from local officials who are ultimately responsible for the success of the program
- Notification of Funding Cycle

It's All in the Marketing

- Paint a Picture – Define the Problem
- Assume They Know Nothing About You
- Prove You Need the Money (threat to Health)
- Know Your Target Audience and What You Are Applying For
- Define the Target Area - Maps – GIS
- Statistics Are Your Friend
- Be passionate, but not overly emotional
- Know when to stop

Needs Assessment

- A systematic exploration of the way things are and the way things should be.

Statement of Need

- Identify the Problem
  - Significance of the problem
  - Gaps Analysis
- Identify the Cause
  - Some analysis of cause
- What is your Solution
  - How will it fill the gap
  - Need for funding now
  - Partnerships with other organizations (you can't solve all problems)

Needs (cont.)

- – Innovative for your target area, not duplicative, or prove there is need for more of this type of service
- Connect the Problem, Cause & Solution
  - – Will this project prevent other problems
  - – Why this problem concerns you
  - – How this project will achieve the intent of the funding source.
  - – Convey your knowledge of the area and the capacity of your organization.

Other Resources

- U.S. Department of Agriculture (USDA)
  - Syracuse Office – 315-477-6400
  - www.rurdev.usda.gov/ny/
  - Home Repair – Loans & Grants
- NYS Division of Housing & Community Renewal (DHCR)
  - Tom Carey
  - Albany Office – 518-486-5012
  - www.dhcr.state.ny.us

Other Resources Cont.

- New York State Office of Small Cities
  - Mr. Joseph Rabito
  - Albany Office 518-474-2057
- Grants.gov
- Hud.gov
- Hudclips.org
- www.access.gpo.gov (Code of Federal Regulations CFR)

In the realm of ideas everything depends on enthusiasm... in the real world all rests on perseverance.

Johann Wolfgang von Goethe